|  |
| --- |
| ­­­­­2024 Guide for Students Interested in Business. |
|  |

|  |
| --- |
|  |
|  |



Overview

This guide is directed toward incoming and first-year students who are showing an interest in the business world, specifically those who are going to be Penn State Altoona students. It will provide basic information about the business degrees through use of the campus websites and more specific information if you decide that this is the right path for you.

**Tips**

EMAIL—**Activate your email account at your earliest convenience**. This is very important! You will receive system-wide emails that contain critical curricular and academic progress information on a regular basis. We expect you to be in the loop from the start.

ADVISING—Take the initiative to meet with your adviser on a regular basis every semester. You will be assigned an adviser who will be an invaluable resource as you navigate through your collegiate experience.

**Deborah Kimmel Hommer, MBA**  
Business Program Coordinator   
Senior Instructor in MIS, IST, Business Administration, Management  
*Office:* 223 Penn Building  
*Phone:* [814-949-5265](mailto:tel:+1-814-949-5265)   
*Fax:* 814-949-5776  
*Email:* [dxh41@psu.edu](mailto:dxh41@psu.edu)

WEB KNOW HOW—Technology provides an essential tool in monitoring and planning your academic progress.

The Penn State Altoona website provides all information about the College. On the home page, you will find the calendar of events, events for the day, and news pertaining to the College. This is a great starting point for a student who is showing interest in Penn State Altoona. Beyond the home page is a wealth of information.

Penn State Altoona website: <https://altoona.psu.edu>

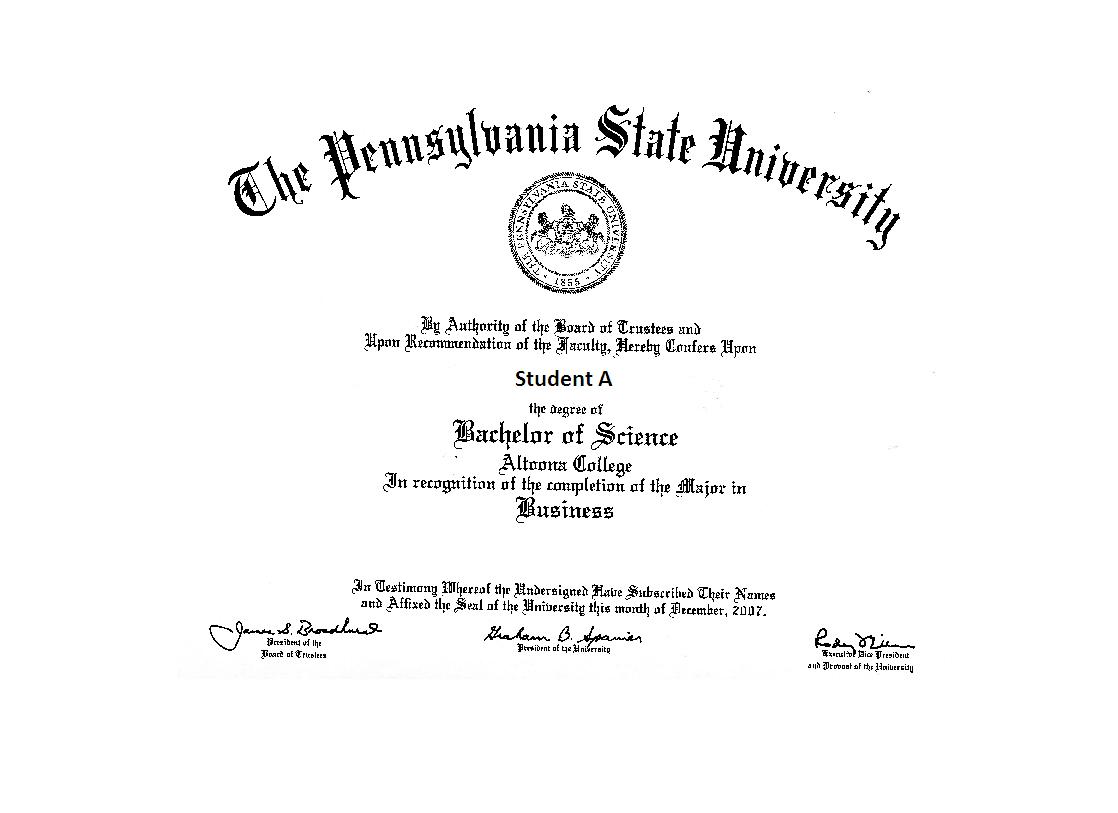
Penn State Altoona Business page: [https](https://altoona.psu.edu/business)://altoona.psu.edu/business

**Business Paths at Altoona:**

There are three paths for studying business here at Altoona:

1. If you are interested in a baccalaureate degree, you can complete all four years here at Altoona in **Business** (<https://altoona.psu.edu/business>) **or Accounting** (<https://altoona.psu.edu/accounting>) (pre-major of ALBUS or DUS)
2. or complete two years here and two years at University Park in the SMEAL College of Business (<http://www.smeal.psu.edu/uge/>) (pre-major of **BA or DUS**)
3. The third path is for students interested in completing an associate’s degree in **Business Administration** (<https://altoona.psu.edu/academics/associate-degrees/business-administration>) (2BAAL)

Regardless of your path, Penn State is the degree conferring entity and your diploma will look like this:



**UNDERGRADUATE PROGRAMS IN**

**BUSINESS**

**THE PENN STATE ALTOONA**

**BACHELOR’S DEGREE IN**

**BUSINESS** or **ACCOUNTING**

**Pre-major ALBUS or DUS**

A student can complete a four-year degree here at Altoona in Business (BSBAL) or Accounting (ACCAL). All students interested in staying in Altoona can be placed into the pre-major of ALBUS or DUS.

**B.S. in Business completed at Altoona—Pre-major ALBUS**

The Business degree is a B.S. in BUSINESS degree with option areas in include:

* Accounting
* Business Data Analytics
* Entrepreneurship
* Management and Marketing
* Individualized Option in Economics
* Individualized Option

Entrance to Major can occur upon completion of ECON 102 and MATH 22 or higher (040, 041, 110, 140) and credits completed > 29.1 and 2.00 or higher cumulative grade-point average.

**B.S. in Accounting—Pre-major ALBUS**

The Accounting degree is a B.S. in Accounting. Entry to the Accounting major requires the completion of eight entry-to-major courses: [ACCTG 211](http://undergraduate.bulletins.psu.edu/search/?P=ACCTG%20211)1, [ECON 102](http://undergraduate.bulletins.psu.edu/search/?P=ECON%20102), [ENGL 15](http://undergraduate.bulletins.psu.edu/search/?P=ENGL%2015)1 or [ENGL 30](http://undergraduate.bulletins.psu.edu/search/?P=ENGL%2030)1, [FIN 301](http://undergraduate.bulletins.psu.edu/search/?P=FIN%20301), [MATH 110](http://undergraduate.bulletins.psu.edu/search/?P=MATH%20110)1 or [MATH 140](http://undergraduate.bulletins.psu.edu/search/?P=MATH%20140)1, [MGMT 301](http://undergraduate.bulletins.psu.edu/search/?P=MGMT%20301), [MKTG 301](http://undergraduate.bulletins.psu.edu/search/?P=MKTG%20301), [SCM 200](http://undergraduate.bulletins.psu.edu/search/?P=SCM%20200)1 or [STAT 200](http://undergraduate.bulletins.psu.edu/search/?P=STAT%20200)1; and a 2.00 or higher cumulative grade-point average.

**Food for thought**

* Some students complete more than one option when the stay in Altoona (e.g., Management/Marketing and Accounting). It is not difficult to switch options if you decide you don’t like the option you have selected.
* Sheetz Fellows program (see description page 10) is an opportunity you should begin in spring of your sophomore year.
* Language is NOT required for the Altoona Business program (except for admissions). If you complete a language at the third level, we can use it to fulfill a general education requirement (e.g., GN).
* **MATH 110 is NOT a “C or better required**” course for the Altoona Business (BSBAL) major.

**The Sheetz Fellows Program—First-year Entrepreneur Class—ENTR 496-Sec 1 (Freshman)**

**Program:** The Sheetz Fellows experience offers "an education for leadership" in the best tradition of the Business program. It molds well-rounded students who are ready for the world and prepares students for citizenship and lifetime learning. Fellows will be acknowledged at graduation, and their accomplishments noted on their diplomas. Their achievements will be valuable features of their post-graduate résumés and application materials. In short, Fellows will aspire to the kind of high achievement, values, and integrity associated with the Sheetz name and the Penn State reputation.

**Objectives**

* To prepare students to be leaders
* To instill a sense of servant leadership through community service
* To challenge students to undertake a rigorous and stimulating academic experience
* To offer students mentoring opportunities with successful entrepreneurs and community leaders
* To provide students with an experiential education through study abroad and internships or research initiatives
* To encourage a sense of esprit de corps by participation in seminars, workshops, and professional development experiences

**Benefits of the Fellows Program**

* The most significant benefit to Sheetz Fellows is the mentoring opportunities provided by Steve Sheetz and select community leaders, in addition to the challenges it puts before students to undertake a rigorous and stimulating academic experience. Transformative academic development in the business/entrepreneurship program tradition is the hallmark benefit of the program: Fellows will graduate with in-depth academic credentials in at least two fields; develop ethical principles and leadership ability; and gain the ability to think critically, do independent research, communicate effectively, and demonstrate global and intercultural awareness. While all business program students gain such an education at Penn State, Fellows achieve an education of special ambition, depth, and distinction.
* Financial support for enrichment activities: Sheetz Fellows will receive a $5,000 scholarship during their third year and $10,000 scholarship during their fourth year. Additionally, a one-time stipend from the Sheetz Endowment Fund toward meeting their research, study abroad, and internship aspirations; and build a portfolio of experiences that will influence employers, professional schools, and graduate schools. These are the types of experiences that prepare students for leadership and that students and alumni describe as the most defining and unforgettable moments in their college careers.
* Special advising: A small advisory board of up to six members (comprised of Steve Sheetz or designee, the Director of the Sheetz Fellow Program, the Division Head of Business and Engineering, the Program Coordinator for Business, and one select faculty), in conjunction with the business/entrepreneurship program, will provide advising to Sheetz Fellows; ensure that students are meeting expectations in a timely way; administer applications for enrichment funds; and work with programs, Centers, and other university agencies to locate and create academic and co-curricular opportunities for students.
* Participation in a special academic community: Fellows will have opportunities to participate in special seminars and presentations by visiting lecturers, business activities, off-campus expeditions, even social events that promote group identity and a sense of esprit de corps.

**CURRICULUM CHECKSHEET FOR PENN STATE ALTOONA’S BACHELOR OF SCIENCE IN BUSINESS**

**B.S.B. DEGREE REQUIRES A MINIMUM OF 120 CREDITS -- (A minimum of 15 credits must be taken at the 400 level.)**

**Entering after Summer 2024**

|  |  |  |
| --- | --- | --- |
| **COMMUNICATION SKILLS: 9 cr.**  **English 15** **CAS 100**  **English 202D** | **Knowledge Domain (15 credits)**  **ARTS (GA): 3 cr**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **SOCIAL & BEHAVIORAL SC (GS): 3 cr**.  Economics 102 (3) | **HUMANITIES (GH): 3 cr.**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **NATURAL SCIENCES (GN): 3 cr.**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **HEALTH & WELLNESS (GHW):3 cr**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **QUANTITATIVE SKILLS: 8 cr.**  Math 110 (4)  \_\_\_\_\_\_SCM 200(4) (or Stat200) | **Integrative Studies (6 credits):** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Exploration (9 credits)**    Economics 104 (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(GN)\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
|  | | |
| **United States Cultures (3 credits) (US) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** | | |

**COLLEGE REQUIREMENTS**

|  |  |
| --- | --- |
| **BASIC CORE:**  \_\_\_\_\_ ACCT 211 (4) MGMT 301 (3)  \_\_\_\_\_ MKTG 301 (3) FIN 301 (3)  MIS 204 (3) \_\_\_\_\_\_\_SCM 301 (3)  BA 241 (2) BA 242 (2) | **INTERMEDIATE CORE:**  \_\_\_\_\_BA 321 (3) \_\_\_\_\_BA 495A, B or C (6)  \_\_\_\_\_BA 322 (3) \_\_\_\_\_IB 303(IL)(3)  \_\_\_\_\_BA 420 (1)  \_\_\_\_\_BA 421 (3)  \_\_\_\_\_BA 422W (3) |

**ELECTIVES: (10 cr.)** PSU3 (1) , \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

|  |  |
| --- | --- |
| **INTERMEDIATE CORE:**  \_\_\_\_\_+BA 321 (3) \_\_\_\_\_+BA 495A, B or C (6)  \_\_\_\_\_+BA 322 (3) \_\_\_\_\_+IB 303(IL)(3)  \_\_\_\_\_+BA 420 (1)  \_\_\_\_\_+BA 421 (3)  \_\_\_\_\_+BA 422W (3) |  |
|  |

|  |  |  |
| --- | --- | --- |
| +**OPTIONS (18 cr.) Choose one option** | | |
| +**ACCOUNTING:**  **PRESCRIBED COURSES** (12 credits) \_\_\_\_\_ACCTG 404(3)~~,~~  \_\_\_\_\_ACCTG 471(3),  \_\_\_\_\_ACCTG 472(3) (Sem: 5-6) \_\_\_\_\_ACCTG 403W(3) (Sem: 7-8)  **ADDITIONAL COURSES** (3 credits)  ACCTG 405 (3) or FINSV 411(3) (Sem: 7-8)   1. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**   **SUPPORTING COURSES** **AND RELATED AREAS** (3 credits)  Select 3 credits of 400-level courses from: ACCTG, B A, ECON, ENTR, FIN, FINSV, H P A, I B, MGMT, MIS, MKTG, R M or SCM (Sem: 6-8)   1. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** | **+ENTREPRENEURSHIP:**  **PRESCRIBED COURSES** (9 credits) \_\_\_\_\_ENTR 300(3),  \_\_\_\_\_ENTR 320(3) (Sem: 5-6)  \_\_\_\_\_ENTR 400 (3) (Sem: 7-8)  **ADDITIONAL COURSES** (0-3 credits)  Select 0-3 credits in CAS 352(3) or ENGL 419(3) (Sem: 7-8)  **SUPPORTING COURSES** (6-9) credits Select 6 to 9 credits of 400-level ENTR courses in consultation with your advisor   1. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** 2. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** 3. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**   **+ENTR MINOR (19 Credits)**  \_\_\_\_\_Acctg 211  \_\_\_\_\_Econ 102  \_\_\_\_\_4xx-Level business  \_\_\_\_\_Entr 300  \_\_\_\_\_Entr 320  \_\_\_\_\_Entr4xx-Level | +**MANAGEMENT& MARKETING**:  **ADDITIONAL COURSES** (0-6 credits)  Select 0 to 6 credits from the following: B A 250(3), CAS 250(3), CAS 252(3), CAS 352(3), CAS 404(3), ENGL 419(3), or MKTG 220(3) (Sem: 5-8)  **SUPPORTING COURSES** **AND RELATED AREAS** (12-18 credits)  A minimum of 3 credits of supporting courses must be selected at the 400-level  Select 3 credits in 300 or 400-level MGMT courses (Sem: 5-8)  Select 3 credits in 300 or 400-level MKTG courses (Sem: 5-8)  Select 6 to 12 additional credits in 300 or 400-level MGMT or MKTG courses (Sem: 5-8)   1. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** 2. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** 3. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** 4. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** 5. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** 6. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| **+FINSV Option:**  \_\_\_\_\_FIN 420 (3)  \_\_\_\_\_ACCTG 405 (3)  Select 12 credits in 300 or 400-level (with at least 3 credits at the 400-level) from ACCTG, FIN, FINSV or RM   1. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** 2. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** 3. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** 4. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| **+BUSINESS DATA ANALYTICS:**  **PRESCRIBED COURES (9 credits)**  **\_\_\_\_\_MIS 301**  **\_\_\_\_\_MIS 345**  **\_\_\_\_\_MIS 431**  **SUPPORTING COURSES** **AND RELATED AREAS** (9 credits)  **MKTG 342,** **MKTG 480**, MIS 336, MIS 404, MIS415, MIS441, MKTG 343, MKTG 473, MKTG 474, SCM 340  IST 310, ECON 481   1. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** 2. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** 3. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** | **+INDIVIDUALIZED OPTION:**  **Focus areas of: Economics**  **PROPOSED** SUPPORTING COURSES:  \_\_\_\_\_ECON 302  \_\_\_\_\_ECON 304  \_\_\_\_\_ECON 428  \_\_\_\_\_ECON 470  \_\_\_\_\_ECON 474  \_\_\_\_\_ECON 485 | **+INDIVIDUALIZED OPTION:**  See advisor for focus areas of:  Select 28 credits in conjunction with advisor. A minimum of 3 credits of supporting courses must be selected at the 400-level   1. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** 2. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** 3. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** 4. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** 5. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** 6. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Recommended Academic Plan - Pre-Major ALBUS** | | | | |
| **Semester 1** | **Credits** |  | **Semester 2** | **Credits** |
| ENGL 015 - Rhetoric and Composition(GWS) or ENGL 030- Honors Composition (GWS) | *3.0* |  | CAS 100 - Effective Speech(GWS) | 3.0 |
| Math 21 | 3.0 |  | STAT 200 or SCM 200  Elementary Statistics(GQ) or Introduction to Statistics for Business(GQ) | 4.0 |
| Humanities (GH) | 3.0 |  | MGMT 301 - Basic management Concepts | 3.0 |
| ECON102 - Introductory Micro-economics Analysis and Policy ( GS) | 3.0 |  | Arts (GA) | 3.0 |
| Natural Sciences(GN) | 3.0 |  | Health and Wellness (GHW) | 1.5 |
| PSU 003 Freshman Seminar | 1.0 |  |  |  |
| Total Credits | 16.0 |  | Total Credits | 17.5 |
|  |  |  |  |  |
| Semester 3 | Credits |  | Semester 4 | Credits |
| ACCTG 211 - Financial and Management Accounting for Decision Making | 4.0 |  | FIN 301 - Corporation Finances | 3.0 |
| MKGT 301 - Principles of Marketing | 3.0 |  | ENGL 202 D - Effective Writing: Business Writing (GWS) or Econ 104 – Macro Economics Analysis | 3.0 |
| Arts (GA) | 3.0 |  | Natural Sciences (GN) | 3.0 |
| MIS 204 - Into. Business Information Systems | 3.0 |  | Gen Ed or MIS 301 | 3.0 |
| Social and Behavioral Science(GS) | 3.0 |  | Non- Business Elective | 3.0 |
| Total Credits | 16.0 |  | Total Credits | 15.0 |

|  |  |  |  |
| --- | --- | --- | --- |
| **Recommended Academic Plan for Business at Altoona (BSBAL) Options** | | | |
| **ACCOUNTING OPTION** |  |  |  |
| **Semester 5** | **Credits** | **Semester 6** | **Credits** |
| ENGL 202 D - Effective Writing: Business Writing (GWS) | 3.0 | B A 322 – Negotiations | 3.0 |
| B A 321 – Contemporary Skills for the Business Professional | 3.0 | BA 241 - Legal Environment of Business | 2.0 |
| MIS 301 – Business Data Analytics | 3.0 | OPTION COURSE -- ACCTG 472 – Intermediate Financial Accounting II | 3.0 |
| OPTION COURSE -- ACCTG 404 – Managerial Accounting | 3.0 | OPTION COURSE – ACCTG 405 – Principles of Taxation I | 3.0 |
| OPTION COURSE -- ACCTG 471 – Intermediate Financial Accounting I | 3.0 | BA242 - Social and Ethical Environment of Business | 2.0 |
| Total Credits | 15.0 | Total Credits | 13.0 |
| Semester 7 | Credits | Semester 8 | Credits |
| IB 303 (IL) – International Business | 3.0 | B A 422 W – Strategic Business Planning | 3.0 |
| B A 420 - Preparation for Career Management | 1.0 | B A 495 – Business Internship | 6.0 |
| B A 421 – Project Management | 3.0 | OPTION COURSE -- ACCTG 403 - Auditing | 3.0 |
| OPTION COURSE -- ACCTG 432 – Accounting Information Systems | 3.0 | Elective | 3.0 |
| Elective | 3.0 |  |  |
| Health and Wellness (GHW) | 1.5 |  |  |
| SCM 301 - Business Logistics Management | 3.0 |  |  |
| Total Credits | 17.5 | Total Credits | 15.0 |
|  |  |  |  |
| **ENTREPRENEURSHIP OPTION** |  |  |  |
| **Semester 5** | **Credits** | **Semester 6** | **Credits** |
| ENGL 202 D - Effective Writing: Business Writing (GWS) | 3.0 | B A 322 - Negotiations | 3.0 |
| B A 321 - Contemporary Skills for the Business Professional | 3.0 | OPTION COURSE-- ENTR 320 | 3.0 |
| MIS 301 – Business Data Analytics | 3.0 | BA 241 - Legal Environment of Business | 2.0 |
| OPTION COURSE-- ENTR 300 | 3.0 | BA 242 - Social and Ethical Environment of Business | 2.0 |
| Elective | 3.0 | Elective | 3.0 |
| Total Credits | 15.0 | Total Credits | 13.0 |
| Semester 7 | Credits | Semester 8 | Credits |
| IB 303 (IL) – International Business | 3.0 | B A 422 W – Strategic Business Planning | 3.0 |
| B A 420 - Preparation for Career Management | 1.0 | B A 495 - Business Internship | 6.0 |
| B A 421 – Project Management | 3.0 | OPTION COURSE-- ENTR 4xx | 3.0 |
| OPTION COURSE—ENTR 4xx | 3.0 | OPTION COURSE-- ENTR 4xx | 3.0 |
| Health and Wellness (GHW) | 1.5 |  |  |
| OPTION COURSE-- ENGL 419 or CAS 350, 352, 400 | 3.0 |  |  |
| SCM 301 - Business Logistics Management | 3.0 |  |  |
| Total Credits | 17.5 | Total Credits | 15.0 |
|  |  |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  |  | |  |
| **MANAGEMENT/MARKETING OPTION** | |  | |  |
| Semester 5 | Credits | Semester 6 | | Credits |
| ENGL 202 D - Effective Writing: Business Writing (GWS) | 3.0 | B A 322 - Negotiations | | 3.0 |
| B A 321 – Contemporary Skills of the Business Professional | 3.0 | BA241 - Legal Environment of Business | | 2.0 |
| SCM 301 - Business Logistics Management | 3.0 | BA242 - Social and Ethical Environment of Business | | 2.0 |
| OPTION COURSE --choose from list | 3.0 | OPTION COURSE --choose from list | | 3.0 |
| OPTION COURSE\*\* | 3.0 | MIS 301 – Business Data Analytics | | 3.0 |
| Total Credits | 15.0 | Total Credits | | 13.0 |
| Semester 7 | Credits | Semester 8 | | Credits |
| IB 303 (IL) – International Business | 3.0 | B A 422 W - Strategic Business Planning | | 3.0 |
| B A 420 - Preparation for Career Management | 1.0 | B A 495 - Business Internship | | 6.0 |
| B A 421 – Project Management | 3.0 | OPTION COURSE - choose from list | | 3.0 |
| OPTION COURSE – choose from list | 3.0 | Elective | | 3.0 |
| OPTION COURSE -- MGMT4XX or MKTG 4XX level course | 3.0 |  | |  |
| Health and Wellness (GHW) | 1.5 |  | |  |
| Total Credits | 14.5 | Total Credits | | 15.0 |
|  |  |  | |  |
| **BUSINESS DATA ANALYTICS OPTION** | |  | |  |
| Semester 5 | Credits | Semester 6 | | Credits |
| ENGL 202 D - Effective Writing: Business Writing (GWS) | 3.0 | B A 322 - Negotiations | | 3.0 |
| B A 321 – Contemporary Skills of the Business Professional | 3.0 | BA241 - Legal Environment of Business | | 2.0 |
| SCM 301 - Business Logistics Management | 3.0 | BA242 - Social and Ethical Environment of Business | | 2.0 |
| OPTION COURSE--MIS345 – Introduction to Data Analytics | 3.0 | MIS 301 – Business Analytics | | 3.0 |
| OPTION COURSE--MKTG 342 – Marketing Research | 3.0 | OPTION COURSE--MKTG 480 – Intermediate Social Media Marketing | | 3.0 |
|  |  | OPTION COURSE-MKTG 473 | | 3.0 |
| Total Credits | 15.0 | Total Credits | | 16.0 |
| Semester 7 | Credits | Semester 8 | | Credits |
| IB 303 (IL) – International Business | 3.0 | B A 422 W - Strategic Business Planning | | 3.0 |
| B A 420 - Preparation for Career Management | 1.0 | B A 495 - Business Internship | | 6.0 |
| B A 421 – Project Management | 3.0 | OPTION COURSE - choose from list | | 3.0 |
| OPTION COURSE--MIS 431 – Business Data Management | 3.0 | Elective | | 3.0 |
| Elective | 3.0 |  | |  |
| Health and Wellness (GHW) | 1.5 |  | |  |
| Total Credits | 14.5 | Total Credits | | 15.0 |
|  |  |  | |  |
|  | |  |  |  |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **DRAFT – Recommended Academic Plan - Accounting (ACCAL)** | | | | | | |
| Semester 5 | | Credits |  | Semester 6 | | Credits |
| ACCTG 340 - Cost Accounting 1 - Acctg 404 | | 3.0 |  | ACCTG-310 - Federal Taxation 1 - Acctg 405 | | 3.0 |
| ACCTG 471 - Intermediate Financial Accounting | | 3.0 |  | ACCTG 472 - Intermediate Financial Accounting | | 3.0 |
| BA 241 - Legal Environment of Business | | 2.0 |  | Supporting Course (MIS 301 - Data Analytics) | | 3.0 |
| BA 242 - Social and Ethical Environment of Business | | 2.0 |  | Supporting Course (BA322 – Negotiation) | | 3.0 |
| ENGL 202 D - Effective Writing: Business Writing (GWS) | | 3.0 |  | SCM 301 - Business Logistics Management | | 3.0 |
| Health and Wellness (GHW) | | 1.5 |  | MIS 301 – Business Data Analytics | | 3.0 |
| Total Credits | | 14.5 |  | Total Credits | | 18.0 |
|  |  |  |  |  |  |  |
| Semester 7 | | Credits |  | Semester 8 | | Credits |
| ACCTG 473 - Advanced Financial Accounting | | 3.0 |  | ACCTG 403 - Auditing | | 3.0 |
| ACCTG- Elective -- Acctg 483 | | 3.0 |  | Elective Course | | 4.0 |
| BA 364Y - International Business and Society(US,IL) - IB303 | | 3.0 |  | B A 462 - Business Strategy - B A 422 | | 3.0 |
| ACCTG - Elective -- Acctg 432 | | 3.0 |  | Natural Sciences (GN) | | 3.0 |
| MIS 390/MIS345 - Information Systems Management Applications | | 3.0 |  |  | |  |
| Total Credits | | 15.0 |  | Total Credits | | 13.0 |
|  |  |  |  |  |  |  |

**UNDERGRADUATE PROGRAMS IN**

**BUSINESS**

**THE SMEAL COLLEGE**

**BACHELOR OF SCIENCE DEGREE**

**(Pre-major BA or DUS)**

# Get Into a Smeal Major

Enrollment Controlled Major requirements for First-year Students starting in Summer 2022, Fall 2022, Spring 2023

The Smeal College of Business is one of the top business schools in the country. Due to the popularity of our majors, all have administrative enrollment controls. As a Smeal student, it is critical that you understand all the policies and entrance-to-major requirements for Smeal business majors.

In recent years, The Smeal College of Business has experienced enrollment demand that has exceeded the college’s physical capacity to serve all desired applicants without compromising the quality of a Smeal College education. As a part of the plan to manage the high demand, it was determined that there would be no early entry into a Smeal major due to our administrative enrollment controls. In addition, capacity for each course for all Smeal College academic majors has been calculated to ensure each student will have the opportunity to graduate on-time. To honor the commitments made to our students, pre-major students may not enroll in upper division courses designated for Smeal College majors. Exceptions will not be granted for pre-major students to be exempted from this policy.

**B.S. in business completed at SMEAL (University Park)**

The degree which completes at University Park is a B.S. in a specific major. Majors include:

* Accounting (ACCTG)
* Actuarial Science (ACTSCa)
* Corporate Innovation and Entrepreneurship (CIENT)
* Finance (FIM)
* Management (MGMT)
* Management Information Systems (MIS)
* Marketing (MKTG)
* Risk Management (RM)
* Supply Chain and Information Systems (SCIS)

## [Minors](http://ugstudents.smeal.psu.edu/academics-advising/degree-requirements/minors)

## The Penn State Smeal College of Business offers several minors to students looking to supplement their major or explore a different area of business. Minors are not declared until the junior year, after you have declared your major.

* International Business
* Information Systems Management Minor
* Legal Environment of Business
* Supply Chain and Information Sciences and Technology

## Smeal Entrance to Major Requirements Summer 2023 or later

Students admitted to the Smeal College of Business are in pre-major status (BA PMAJ) while completing entrance requirements for one of the eight majors available. These entrance requirements are a combination of overall and specific grade point averages in courses at Penn State along with completion of business foundation and supporting courses.

Applying for a major, known around campus as the Entrance to Major process, occurs within a defined [*window*](https://ugstudents.smeal.psu.edu/academics-advising/get-into-a-smeal-major/entrance-to-major-requirments2) of completed cumulative credits at Penn State. This occurs traditionally during the student’s second year of study.

### FIRST-YEAR STUDENTS ENTERING SUMMER 2023, FALL 2023, SPRING 2025

In order to be eligible for entrance to this major, students must satisfy the following requirements:

* **36-59 graded Penn State credits (excludes transfer and AP credits)**
* **completed with a grade of C or better**:
  + English - [ENGL 15](https://bulletins.psu.edu/search/?P=ENGL%2015) or [ENGL 30H](https://bulletins.psu.edu/search/?P=ENGL%2030H) or [ESL 15](https://bulletins.psu.edu/search/?P=ESL%2015) or [ENGL 137H](https://bulletins.psu.edu/search/?P=ENGL%20137H) or [CAS 137H](https://bulletins.psu.edu/search/?P=CAS%20137H)
  + Mathematics - [MATH 110](https://bulletins.psu.edu/search/?P=MATH%20110) or [MATH 140](https://bulletins.psu.edu/search/?P=MATH%20140) or [MATH 140B](https://bulletins.psu.edu/search/?P=MATH%20140B)
  + Statistics - [SCM 200](https://bulletins.psu.edu/search/?P=SCM%20200) or [SCM 200H](https://bulletins.psu.edu/search/?P=SCM%20200H) or [STAT 200](https://bulletins.psu.edu/search/?P=STAT%20200)
* **completed** [ECON 102](https://bulletins.psu.edu/search/?P=ECON%20102) or [ECON 102H](https://bulletins.psu.edu/search/?P=ECON%20102H)
* **completed at Penn State (no substitutions or transfers) with a grade of C or better:**
  + Accounting - [ACCTG 211](https://bulletins.psu.edu/search/?P=ACCTG%20211) or [ACCTG 211H](https://bulletins.psu.edu/search/?P=ACCTG%20211H)
  + Management - [MGMT 301](https://bulletins.psu.edu/search/?P=MGMT%20301) or [MGMT 301H](https://bulletins.psu.edu/search/?P=MGMT%20301H) or [MGMT 301M](https://bulletins.psu.edu/search/?P=MGMT%20301M) or [MGMT 301W](https://bulletins.psu.edu/search/?P=MGMT%20301W)
  + Marketing - [MKTG 301](https://bulletins.psu.edu/search/?P=MKTG%20301) or [MKTG 301H](https://bulletins.psu.edu/search/?P=MKTG%20301H) or [MKTG 301W](https://bulletins.psu.edu/search/?P=MKTG%20301W)
  + Finance - [FIN 301](https://bulletins.psu.edu/search/?P=FIN%20301) or [FIN 301H](https://bulletins.psu.edu/search/?P=FIN%20301H)
* **earned a minimum cumulative grade-point average (GPA) for the SMEAL major of interest.**

These courses require a grade of “C” or better. # The Actuarial Science major requires MATH 140 and MATH 141 with grades of “C” or better.

Once a student has completed or has in progress the necessary entrance to major courses and has attained the specified overall cumulative grade point average, the student can apply for a Smeal College major. This process must be completed within the specified window of completed cumulative credits, so all students must plan accordingly. In order to receive final approval for a Smeal major, students must maintain the initial criteria and additionally, attain a specific cumulative GPA in the entrance to major courses.

## Requirements

Students apply for their major of choice upon meeting the following criteria:

1. Must be enrolled at Penn State as a pre-major student in the Smeal College of Business (BA PMAJ) or in the Division of Undergraduate Studies (DUS PMAJ).
2. Complete or be currently enrolled in all Entrance to Major courses, including obtaining grades of “C” or better in specified courses.
3. Attain a cumulative grade point average (CGPA) for desired. This CGPA must also be met at the conclusion of the entrance to major process.
4. Students may only apply for a Smeal College major upon [earning](https://ugstudents.smeal.psu.edu/academics-advising/get-into-a-smeal-major/entrance-to-major-requirments2) a minimum of thirty-six cumulative credits but no more than fifty-nine cumulative credits at Penn State and have all entrance to major courses are either completed or in progress.

## Grade Point Averages

Applicants must attain the minimum Cumulative Grade Point Average (CGPA) established for desired major.  The CGPAs are:

|  |  |
| --- | --- |
| **Major** | **Cumulative GPA** |
| **Accounting - ACCTG\_BS** | **3.20** |
| **Actuarial Science (ACRSC\_BS)** | **3.20** |
| **Corporate Innovation and Entrepreneurship - CIENT\_BS** | **3.20** |
| **Finance - FIN\_BS** | **3.50** |
| **Management - MGMT\_BS** | **3.20** |
| **Management Information Systems - MIS\_BS** | **3.00** |
| **Marketing - MKTG\_BS** | **3.25** |
| **Real Estate – RE\_BS** | **3.20** |
| **Risk Management - RM\_BS** | **3.20** |
| **Supply Chain and Information Systems - SCIS\_BS** | **3.00** |

## Smeal’s Entrance to Major Cumulative GPA Predictor

There are many factors that go into qualifying for a major in the Smeal College of Business. This tool is designed to facilitate discussion with your academic advisor. The numbers, interpretations, or other statements produced by this tool are not final and conclusive and thereby do not guarantee acceptance into a Smeal major. It is important to consult with your academic adviser to verify your qualification for an academic major under the applicable standards.

The interpretations provided by this tool are based on information obtained from Penn State's University Faculty Senate Policies for Students and the University Undergraduate Advising Handbook. Because this information is subject to change, it is important that you also consult with an academic adviser to make sure that the information is current and applicable to your situation.

Smeal's Entrance to Major cumulative GPA Predictor tool: <https://php.smeal.psu.edu/uge/predictor>

## Cumulative Credits

Matriculating from pre-major status to enrollment in a major is contingent upon the timing and completion of cumulative credits at Penn State.

* Cumulative credits are credits (courses) taken at Penn State.
* Advanced Placement (AP) credits and credits earned at other institutions are included in Total Credits but are not included in the cumulative credit total.
* Once a minimum of thirty-six Penn State credits completed - cumulative credits but no more than fifty-nine cumulative credits are earned and entrance to major criteria is met, students apply for a major.
* Typically, the application period (36-59 credits) is during the spring semester of the second year of study.
* Students who have completed 59.1 or more cumulative credits who are still in pre-major status become ineligible to apply for a Smeal major and will become ineligible to continue their enrollment in the college.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Recommended Academic Plan for Smeal Students (BA) at Altoona** | | | | | |
|  |  | | |  |  |
|  |  | | |  |  |
| This planner is a suggested sequence. |  | | |  |  |
| Changes may be made based on your English or Math placement or recommendations of your advisor. This planner is based on placement into MATH 110 and ENGL 015. | | | | |  |
|  |  | |  | |  |
| Semester 1 | Credits | | Semester 2 | | Credits |
| ***§ ENGLISH 15 (GWS) - Composition*** | 3.0 | | **§ MGMT 301 - Basic Management Concepts** | | 3.0 |
| ***§ MATH 110 (GQ) - Calculus*** | 4.0 | | ***§ SCM 200 or STAT 200 (GQ) – Statistics*** | | 4.0 |
| *§ ECON 102 (GS) - Microeconomics* | 3.0 | | Foreign Language 002 | | 4.0 |
| Foreign Language 001 | 4.0 | | Gen Education | | 3.0 |
| General Education (just in case) | 3.0 | | **CAS 100 (GWS) - Speech Communication** | | 3.0 |
| PSU 3 – First Year Seminar | 1.0 | |  | |  |
| Total Credits | 18.0 | | Total Credits | | 17.0 |
| Semester 3 | Credits | | Semester 4 | | Credits |
| **§ MKTG 301 - Principles of Marketing** | 3.0 | | **§ FIN 301 - Corporation Finance** | | 3.0 |
| **§ ACCTG 211 - Fin/Mgrl Accounting** | 4.0 | | ECON 104 - Macroeconomics | | 3.0 |
| Foreign Language 003 | 4.0 | | General Education (GH/GS/GA) | | 3.0 |
| Global Awareness (GA/GH/GS) | 3.0 | | General Education (GH/GS/GA) | | 3.0 |
| General Education (GH/GS/GA) | 3.0 | | General Education (GHW) | | 3.0 |
| Total Credits | 17.0 | | Total Credits | | 15.0 |
|  |  | |  | |  |
|  |  | |  | |  |
| § - Entrance to Major Requirement | |  | |  |  |

†Students must demonstrate proficiency at the twelfth-credit level in a foreign language. Credits required to reach proficiency will vary based on the student’s background in that language.

Semesters five–eight vary depending on major. Additionally, requirements and schedules for the Actuarial Science option in the Risk Management major vary slightly. Please refer to the Smeal College website for a sample outline of courses: <http://ugstudents.smeal.psu.edu/academics-advising/degree-requirements/majors>.

**MINOR PROGRAMS**

**BUSINESS**

There are many minors offered throughout the University. You do not need to be at the campus location to obtain a minor, you need to have a plan to complete the course required for the minor. For example: minors in entrepreneurship or communications can be done with little additional coursework if you plan appropriately.

**Entrepreneurship Minor (19 credits)**

-Accounting 211 (4.0 credits) –you have to take as a business student

-Econ 102 (3.0 credits) – you have to take as a business student

- 400-level Business class – you have to take as a business student

-------------------------

-Entrepreneurship 300 (3.0 credits)

-Entrepreneurship 320 (3.0 credits)

-Entrepreneurship 400-level (3.0 credits)

**Total of 9 additional credits or 3 classes to get the ENTR minor**.

**Communications Minor (18 credits)**

Comm 100 GS(3) -- you can use toward General education requirements

Comm 150 GA(3) (Sem: 1-2) -- you can use toward General education requirements

**ADDITIONAL COURSES** **(12 credits) (At least 6 credits must be at the 400 level.)**  
Comm 180 GS(3), Comm 205 US(3),

Comm 250 GA(3) -- you can use toward General education requirements

Comm 261 GH(3) -- you can use toward General education requirements

Comm 320(3), Comm 370(3)

Comm 401(3), Comm 403(3), Comm 408(3), Comm 409(3), Comm 411(3), Comm 413W(3)

**Total of 6 additional credits or 2 400-level classes to get the COMM minor.**

**UNDERGRADUATE PROGRAMS IN**

**BUSINESS**

**THE ALTOONA COLLEGE**

**ASSOCIATES DEGREE IN BUSINESS ADMINISTRATION**

**(2BAAL)**

**A.S. in business completed at Altoona**

The associate degree program in Business Administration provides an introductory foundation to core aspects of the business environment that prepares graduates for future baccalaureate study in business or for direct entry into the workplace. The primary objective of this major is to provide a business-oriented program with sufficient communicative and mathematical skills, socially relevant course work, and specific business specialties to develop a well-rounded and knowledgeable graduate.

Students should work closely with academic advisers to schedule course work required to transition to baccalaureate business programs.

ENTRANCE REQUIREMENTS: Students must have a minimum 2.0 GPA to change to this Associate degree after admission to the University.

For the Associate in Science degree in Business Administration, a minimum of 60 credits is required.

*Scheduling Recommendation by Semester Standing given like (Sem: 1-2)*

**GENERAL EDUCATION:** 21 credits  
(9 credits of these 21 credits are included in the REQUIREMENTS FOR THE MAJOR)  
(See description of General Education in this bulletin.)

**REQUIREMENTS FOR THE MAJOR:** 48-50 credits  
(This includes 3 credits of GQ General Education courses and 6 credits of GWS General Education courses.)

**PRESCRIBED COURSES** (13 credits)  
CAS 100 GWS(3) (Sem: 2-4)  
ACCTG 211(4), ENGL 202D GWS(3)[**[1]**](http://bulletins.psu.edu/undergrad/campuses/details/2/2%20B%20A#mnote01), MIS 204(3) (Sem: 2-4)

**ADDITIONAL COURSES** (23-24 credits)  
ENGL 15 GWS(3)[**[1]**](http://bulletins.psu.edu/undergrad/campuses/details/2/2%20B%20A#mnote01) or ENGL 30 GWS(3)[**[1]**](http://bulletins.psu.edu/undergrad/campuses/details/2/2%20B%20A#mnote01) (Sem: 1-2)  
MATH 21 GQ(3), MATH 22 GQ(3), or MATH 110 GQ(4) (Sem: 1-2)  
BA 243(4) or BA 241(2) and BA 242(2) (Sem: 1-4)  
ECON 102 GS(3) or ECON 104 GS(3) (Sem: 1-4)  
MGMT 301(3)[**[1]**](http://bulletins.psu.edu/undergrad/campuses/details/2/2%20B%20A#mnote01) or MGMT 301W(3)[**[1]**](http://bulletins.psu.edu/undergrad/campuses/details/2/2%20B%20A#mnote01) (Sem: 3-4)  
MKTG 301(3)[**[1]**](http://bulletins.psu.edu/undergrad/campuses/details/2/2%20B%20A#mnote01) or MKTG 301W(3)[**[1]**](http://bulletins.psu.edu/undergrad/campuses/details/2/2%20B%20A#mnote01) (Sem: 3-4)   
SCM 200 GQ(4) or STAT 200 GQ(4) (Sem: 3-4)

**SUPPORTING COURSES AND RELATED AREAS** (12-13)  
Select 12-13 credits from: BA 100(3); BA 250(3); BA 364(3); CAS 250(3) or CAS 252(3); CAS 352(3); MATH 22 GQ(3); MATH 110 GQ(4); ACCTG 300 to 399(3); ECON 100 to ECON 399(3); ENTR 100 to 399(3); FIN 100 to 399(3); HPA 100 to 399(3); IB 303 IL(3); LER 100 to 399(3); MGMT 100 to 399(3); MKTG 100 to 399(3); MIS 100 to 399(3); RM 100 to 399(3); or SCM 200 to 399(3) (Sem: 1-4)

**[1]** A student enrolled in this major must receive a grade of C or better, as specified in Senate Policy 82-44.

Last Revised by the Department: Spring Semester 2017

|  |
| --- |
| **Recommended Academic Plan for Business at Altoona (2BAAL)** |

[**Important Advising Notes**](http://www.altoona.psu.edu/academics/2ba_notes.php) - This planner is a suggested sequence. Changes may be made based on your English or Math placement or recommendations of your advisor.

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | First Semester | Credits | | MATH 021 (GQ): College Algebra I (or higher) | 3 | | ENGL 015 (GWS): Rhetoric and Composition OR ENGL 030 (GWS): Honors Freshman Composition | 3 | | M I S 204: Introduction to Business Information Systems | 3 | | Additional Supporting Course\* | 3 | | Arts (GA\*) | 3 | | Total Credits: | 15 | | |  |  | | --- | --- | | Second Semester | Credits | | ACCTG 211: Financial and Managerial Accounting for Decision Making | 4 | | ECON 102 (GS): Introductory Microeconomic Analysis and Policy OR ECON 104 (GS): Introductory Macroeconomic Analysis and Policy | 3 | | BA 242: Social and Ethical Environment of Business | 2 | | Additional Supporting Course\* | 3 | | Natural Sciences (GN\*) | 3 | | Total Credits: | 15 | |
| |  |  | | --- | --- | | Third Semester | Credits | | SCM 200: Introduction to Statistics for Business OR STAT 200 (GQ): Elementary Statistics | 4 | | BA 241: Legal Environment of Business | 2 | | CAS 100 (GWS): Effective Speech | 3 | | Additional Supporting Course\* | 3 | | Humanities (GH\*) | 3 | | Total Credits: | 15 | | |  |  | | --- | --- | | Fourth Semester | Credits | | MGMT 301: Principles of Marketing | 3 | | MKTG 301W: Principles of Marketing | 3 | | ENGL 202D (GWS): Effective Writing: Business Writing | 3 | | Additional Supporting Course\* | 3 | | Social and Behavioral Sciences (GS\*) | 3 | | Total Credits: | 15 | |